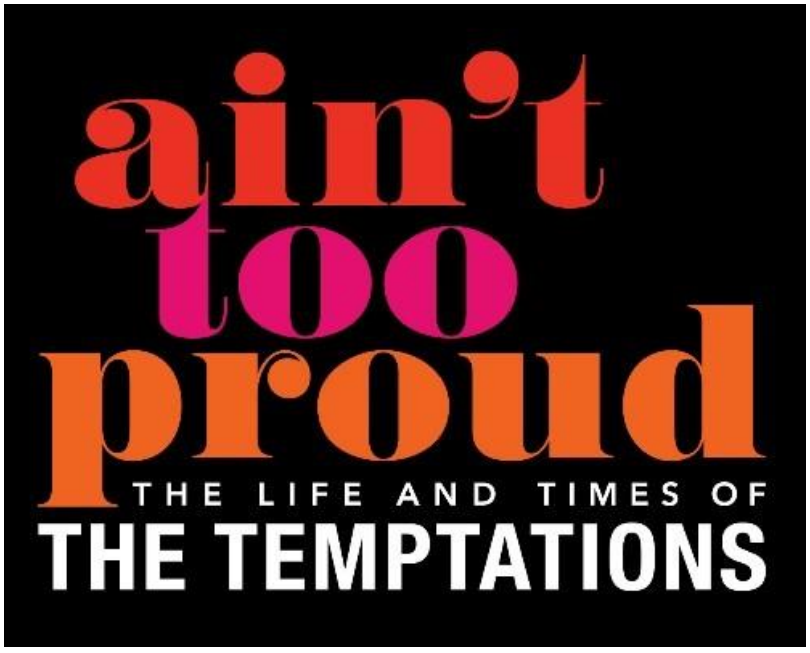
HANOVER THEATRE & CONSERVATORY

NEWS RELEASE

For interview requests, please contact Annie Kerins, PR Manager, at akerins@thehanovertheatre.org

FOR IMMEDIATE RELEASE

Ain't Too Proud - The Life and Times of the Temptations to play The Hanover Theatre, November 8-10. Single Tickets on Sale Now!



"Pretty Close to Perfection!" *The New York Times,* Critics' Pick

Worcester, Mass. (September 10, 2024) The Hanover Theatre and Conservatory for the Performing Arts is thrilled to announce that single tickets for the Broadway smash hit musical *Ain't Too Proud – The Life and Times of the Temptations* are on sale now! *Ain't Too Proud* arrives in Worcester **November 8-10, 2024**.

Featuring the Grammy® winning songs and Tony® winning moves, *Ain't Too Proud* is the electrifying musical that follows The Temptations' extraordinary journey from the streets of Detroit to the Rock & Roll Hall of Fame. With their signature dance moves and unmistakable harmonies, they rose to the top of the charts creating an amazing 42 Top Ten Hits with 14 reaching number one and being voted the greatest R&B group of all time by Billboard Magazine in 2017. The rest is history — how they met, the groundbreaking heights they hit, and how

personal and political conflicts threatened to tear the group apart as the United States fell into civil unrest. This thrilling story of brotherhood, family, loyalty, and betrayal is set to the beat of the group's treasured hits, including "My Girl," "Just My Imagination," "Get Ready," "Papa Was a Rolling Stone," and so many more.

After breaking house records at Berkeley Rep, The Kennedy Center, CTG's Ahmanson Theatre, and Toronto's Princess of Wales Theatre, *Ain't Too Proud* opened on Broadway in March 2019, where it continued play sold-out audiences and broke the Imperial Theatre's box office record. Written by Kennedy Prize-winning playwright Dominique Morisseau, directed by two-time Tony Award® winner Des McAnuff, and featuring the Tony Award winning choreography of Sergio Trujillo, this dazzling production now brings the untold story of the legendary quintet to audiences across the country.

The 2nd National Tour of *Ain't Too Proud* is produced and general managed by **Work Light Productions**.

Tickets are on sale now!

November 8th 2024, 8 pm
November 9th 2024, 2 pm
November 9th 2024, 8 pm
November 10th 2024, 1 pm Audio Description services
November 10th 2024, 6:30 pm ASL services available

Tickets range from $40 to $87 depending on seat location. For more information, please visit TheHanoverTheatre.org or contact the box office at 877.571.7469.

Discounts are available for groups of 10 or more. To learn more about group rates call 508.471.1689 or email groupsales@thehanovertheatre.org. Give in to the temptation today!

For additional content, please visit AintTooProudMusical.com.

About The Hanover Theatre and Conservatory for the Performing Arts

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue

for local cultural and civic organizations and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

Worcester Center for Performing Arts is a registered not-for-profit 501(c)(3) organization, which owns and operates The Hanover Theatre and Conservatory for the Performing Arts (THT) and, on behalf of the Worcester Cultural Coalition (WCC), manages Worcester's BrickBox Theater at the Jean McDonough Arts Center (JMAC). All donations are tax deductible to the fullest extent allowed by law.

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