

HANOVER THEATRE  
& CONSERVATORY

## NEWS RELEASE

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***MANNHEIM STEAMROLLER announces 2024 Christmas Tour at  
The Hanover Theatre December 4!  
Tickets On Sale July 26!***

MANNHEIM STEAMROLLER

*Christmas*

BY CHIP DAVIS



**Worcester, Mass. (July 24, 2024)** The bestselling Christmas artist of all time announces 2024 tour will return to Worcester this December. Chip Davis, founder and creator of [\*Mannheim Steamroller\*](#), celebrates over 35 years of his annual Christmas concert tour, making it the longest running concert tour in the entertainment industry! The hallmark tour resumes performances this fall with two traveling ensembles headlining across the country. [\*Mannheim Steamroller Christmas by Chip Davis\*](#) arrives at [The Hanover Theatre and Conservatory for the Performing Arts](#) for one night only on **Wednesday, December 4, 2024 at 7:30 PM.**

Tickets go on sale to the public **July 26, 2024 at 10 AM** online at [TheHanoverTheatre.org](https://TheHanoverTheatre.org), in person at the box office or by phone at [877.571.7469](tel:877.571.7469). Attendees of [Christmas in July](#) at The Hanover Theatre will get early access to this perfect Christmas show.

“I remember when I came out with my first Christmas album in 1984 followed by our first tour. Back then, many in the music industry said focusing on Christmas just wouldn’t work,” said Davis.

“Now, over 35 years later, we are still going strong. I want to thank our fans for making us part of their holiday tradition. Today we often see multi-generational families join us during the holidays each year.”

Davis founded his own record label, American Gramophone, which went on to become one of the industry’s largest independent record labels. A GRAMMY Award winner, Mannheim Steamroller has sold more than 41 million albums, with over 31.5 million in the Christmas genre. Their holiday CD’s have become synonymous with Christmas and occupy top positions on Billboard’s Seasonal Chart every year.

*Mannheim Steamroller Christmas by Chip Davis* has been America’s favorite holiday tradition for more than 35 years! GRAMMY Award winner Chip Davis has created a show that features Mannheim Steamroller Christmas classics in the distinctive Mannheim sound.

This year’s show will feature classic Christmas hits from the Mannheim Steamroller holiday albums along with multimedia effects in an intimate setting including 15 musicians playing more than 20 instruments against a backdrop of dazzling multimedia effects, capturing the spirit of the season in an immersive yet intimate setting. Davis will direct and co-produce tour performances with MagicSpace Entertainment.

Mannheim Steamroller Christmas by Chip Davis is co-produced by [MagicSpace](#) Entertainment. The company is a boutique producing and presenting firm focused on first-class properties and productions. Based in Park City, UT, the company has produced and presented national tours, Broadway shows, concerts, museum exhibits and sporting events worldwide for over 40 years with a powerhouse producing team focused on providing creative, marketing and general management expertise.

Tickets to see [Mannheim Steamroller Christmas by Chip Davis](#) are \$49, \$65, \$79 and \$99 depending on seat location. For more information, please contact the box office at [877.571.7469](tel:877.571.7469) or visit [TheHanoverTheatre.org](https://TheHanoverTheatre.org).

To learn more about group rates call [508.471.1689](tel:508.471.1689), email [groupsales@thehanovertheatre.org](mailto:groupsales@thehanovertheatre.org) or complete [this form](#).

For tour photos, broll and additional information visit, <https://www.magicspace.net/producing/mannheim-steamroller-christmas-chip-davis/media>.

## **About Chip Davis and Mannheim Steamroller**

From his longtime home in Omaha, Neb., Mannheim Steamroller creator and founder Chip Davis makes innovative music inspired by the sounds of another age. This former teacher and jingle writer founded the music industry's largest independent recording label, American Gramophone, in 1974 when industry executives said Davis' innovative 18th century instrumental rock sound would never sell. In addition to a GRAMMY Award, Davis is largely credited with establishing the New Age music category.

His first Christmas album in 1984, revolutionized the making and marketing of holiday music, the album's success made Christmas records a "must do" for all music artists. With more than 31.5 million Christmas albums sold, Davis is the #1-selling Christmas artist of all time. Having 19 gold, 8 multi-platinum and 4 platinum-certified records, Davis is among an elite group of music artists with this number of RIAA records. He is also one of the most successful entrepreneurs in the music industry, offering a rich array of lifestyle products on [MannheimSteamroller.com](http://MannheimSteamroller.com), including hot chocolate, food, apparel and novelty items. His latest achievement is creating a cutting-edge psychoacoustic technology that is being used in major medical institutions such as Mayo Clinic.

To connect directly with Mannheim Steamroller, please follow @MannheimSteam on twitter and Facebook at [www.facebook.com/MannheimSteamroller](http://www.facebook.com/MannheimSteamroller) or at [MannheimSteamroller.com](http://MannheimSteamroller.com).

## **About The Hanover Theatre and Conservatory for the Performing Arts**

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue for local cultural and civic organizations and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts (THT) and, on behalf of the Worcester Cultural Coalition (WCC), manages Worcester's BrickBox Theater at the Jean McDonough Arts Center (JMAC). All [donations](#) are tax deductible to the fullest extent allowed by law.

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