

HANOVER THEATRE
& CONSERVATORY

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Disney Branded Television

All New 'Disney Jr. LIVE ON TOUR: Let's Play,' Coming to The Hanover Theatre on October 22!

Ariel From the Highly Anticipated New Series 'Disney Jr.'s Ariel' To Make Tour Debut Alongside Mickey, Minnie and Other Favorite Disney Jr. Friends



A promo for the show can be viewed [here](#).

Worcester, Mass. (May 13, 2024) *Disney Jr. Live On Tour: Let's Play* presented by Walmart marks the latest version of the Disney Jr. live tour, which will visit Worcester on **October 22 at 6 PM** at [The Hanover Theatre and Conservatory for the Performing Arts](#). New to the tour this year is the addition of Ariel from the highly anticipated new series "Disney Jr.'s Ariel," who will make her debut alongside Mickey, Minnie, Goofy and characters from other fan-favorite Disney Jr. series, including "Marvel's

Spidey and his Amazing Friends” and “SuperKitties.” The tour will also feature the iconic Clubhouse from “Mickey Mouse Clubhouse.”

[Ticket Presales Begin Tuesday, May 14; Public On-Sale Begins Friday, May 17](#)
[VIP Packages Available!](#)

The newest iteration of the three-time Pollstar-nominated (2019, 2020, 2022) *Disney Jr. Live Tour*, which has sold over 750,000 tickets, kicks off the 2024 tour in Southern California on Sept. 17 at Segerstrom Center for the Arts in Costa Mesa. It will make its first-ever appearance at Peacock Theater in Los Angeles on Sept. 20. Additional stops include The Theater at Madison Square Garden in New York, The Opry House in Nashville and The Hanover Theatre. For additional tour information visit www.disneyjuniortour.com.

Disney Visa card members can purchase tickets to *Disney Jr. Live On Tour: Let's Play* before the general public beginning **Tuesday, May 14, at 10 AM**, through **Thursday, May 16, at 10 PM**. Additional presales will run throughout the week ahead of the general on-sale beginning **Friday, May 17 at 10 AM**. VIP packages, including admission to the VIP preparty interactive experience, are available for purchase.

“We are very excited to introduce preschoolers and their families to our newest series, ‘Disney Jr.’s Ariel,’ with a musical segment starring our young little mermaid,” shared Jennifer Rogers Doyle, senior vice president of Networks Franchise Management, Integrated Planning and Licensing at Disney Entertainment. “We are also excited to announce that, for the first time, the iconic Clubhouse from ‘Mickey Mouse Clubhouse’ will be incorporated into our live show, *Disney Jr. Live On Tour: Let's Play*. This will bring the wonderment and delight of the Clubhouse experience to our youngest fans.”

Inspired by hit series from the 24-hour Disney Jr. channel, in *Disney Jr. Live On Tour: Let's Play*, Mickey is getting ready for the biggest playdate ever at the Clubhouse with all his favorite pals, including Minnie, Goofy, the “Puppy Dog Pals,” Ginny and Bitsy from “SuperKitties,” and Ariel from “Disney Jr.’s Ariel,” but mysterious weather keeps interrupting the fun. Can Team Spidey from “Marvel’s Spidey and his Amazing Friends” find out who is behind this and help save the playdate?

To help families prepare for the ultimate Disney Jr. live tour experience, families can visit participating Walmart stores. Consumers nationally will find a wide range of Disney Jr. products such as toys, apparel, costumes, and more.

Disney Jr. Live On Tour: Let's Play features songs from hit Disney Jr. series, including three from “Disney Jr.’s Ariel” and brand-new songs “Do the Spidey,” from “Marvel’s Spidey and his Amazing Friends” written by series’ composer/songwriter Patrick Stump (Fall Out Boy), and “Oopsie Kitty” from “SuperKitties.” The full playlist from the show can be found [here](#).

Disney Jr. Live On Tour has continued to grow over the past five years and is now one of the biggest family touring franchises on the road,” says Jonathan Shank, executive producer, Terrapin Station. “We are thrilled to bring this all-new show to theaters across the country.”

[Tickets are on sale to the public May 17 at 10 AM!](#)

Prices range from \$39, \$49, \$59 and \$79 depending on seat location with limited VIP packages for \$189. Discount available for subscribers. Please contact the box office at [877.571.7469](tel:877.571.7469) or visit TheHanoverTheatre.org for additional information. **Please note there is an eight ticket limit for this event.** To get a group ticket rate for 10 or more people call [508.471.1689](tel:508.471.1689), email groupsales@thehanovertheatre.org or [complete this form](#).

For more information, parents can go to DisneyJuniorTour.com and follow the tour on [Instagram](#), [Facebook](#), [TikTok](#) and #DisneyJrTour.

<https://disneyjuniortour.com/https://www.instagram.com/disneyjuniortourhttps://facebook.com/DisneyJuniorTourhttps://www.tiktok.com/@disneyjuniortour>

About The Hanover Theatre and Conservatory for the Performing Arts

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue for local cultural and civic organizations and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

The Hanover Theatre Conservatory provides performance opportunities, classes, and individual instruction in theatre, dance and technical theatre and design to more than 500 young people and adults from across central Massachusetts each year. Established in 2016, the conservatory cultivates individual attention, ignites creativity and inspires confidence through arts education led by outstanding teaching artists. The state-of-the-art facility includes classrooms, rehearsal and teaching studios, and tech and costume labs for advanced education in stage craft and design. Students receive access to master classes with national touring artists and gain professional experience from performance opportunities with THT Rep and on The Hanover Theatre's world-class stage. THTC believes in access to arts education for all and provides financial aid for those in need. Many conservatory students have continued their pursuit of the arts at institutions such as Emerson College, Boston University, NYU, Boston Conservatory at Berklee, Berklee College of Music, Hofstra, Hartt School at the University of Hartford, Marymount Manhattan College, Syracuse University and more.

Worcester Center for Performing Arts is a registered not-for-profit 501(c)(3) organization, which owns and operates The Hanover Theatre and Conservatory for the Performing Arts (THT) and, on behalf of the Worcester Cultural Coalition (WCC), manages Worcester's BrickBox Theater at the Jean McDonough Arts Center (JMAC). All [donations](#) are tax deductible to the fullest extent allowed by law.

About Disney Jr.

Disney Jr. is a global multiplatform brand expressly geared towards preschoolers aged 2-7 and their families. With stories and characters that encapsulate signature Disney qualities of magic, music, adventure and heart, the brand is home to some of the most cherished programming and franchises for preschoolers, including the Peabody Award-winning "Doc McStuffins"; the current hit series "SuperKitties," "Firebuds," "Pupstruction," "Star Wars: Young Jedi Adventures," "Marvel's Spidey and his

Amazing Friends” and “Mickey Mouse Funhouse”; and the upcoming “Disney Jr.’s Ariel.” With content created by Disney Branded Television, Disney Jr. is available anytime and anywhere for families to watch and enjoy together — from the 24-hour #1 Disney Jr. preschool network to the popular [Disney Junior YouTube channel](#) and streaming on Disney+.

About Terrapin Station Entertainment

Terrapin Station Entertainment is an artist management and tour production company dedicated to helping unique musicians and brands capitalize on their core audience and shine in the cultural mainstream. With expertise in management, family and non-traditional entertainment, sports facility consulting, and brand experiences, the Terrapin team strives to ensure that their clients achieve their goals. Terrapin Station Entertainment is a division of Sony Music Entertainment.

Note to media: Press assets are available [here](#).

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