

FOR IMMEDIATE RELEASE

*The Hanover Theatre announces first four shows in  
2023-2024 Broadway season*



***Only subscribers get the best seats at the best price!***

**Worcester, Mass. (15 May 2023)**

The Hanover Theatre and Conservatory for the Performing Arts is thrilled to bring six of the hottest shows from Broadway in the 2023-2024 season. Four of the six shows have been announced so far, and the remaining two will be announced later this summer.

**Subscribe and guarantee great seats to a season that can't be beat!** One subscription gets you one ticket to each of the six shows in the Broadway Series. Don't miss out on the best seats at the best price. Six-show subscribers save up to \$93 on regular individual ticket prices. Plus, students save up to \$233!

Subscribing to all six shows is the only way to ensure seats for next season's popular shows and guarantee protection from price increases on individual tickets due to demand. With fewer performances, over 40% is already sold to loyal subscribers. The earlier you subscribe, the better seats you'll get!

Subscribing makes it easy to share the thrill of live theatre. Guarantee great seats for yourself and secure the option to purchase additional tickets at the subscriber discount before tickets go on sale to members or the public. Plus, save 10% on most other shows throughout the season! Whether you are a casual theatregoer or a loyal subscriber, there is no better way to experience the magic of Broadway than with a subscription.

**PRETTY WOMAN: THE MUSICAL (November 10-12, 2023)**

Ready to fall in love all over again? After an incredible record-breaking run on Broadway,

Audience Choice Award winner *Pretty Woman: The Musical* is coming to Worcester! Experience this dazzlingly theatrical take on a love story for the ages. Generously sponsored by Country Bank.

### **BEETLEJUICE: THE MUSICAL (January 2-7, 2024)**

It's showtime! Based on Tim Burton's dearly beloved film, this hilarious musical tells the story of Lydia Deetz, a strange and unusual teenager whose whole life changes when she meets a recently deceased couple and a demon with a thing for stripes. With an irreverent book, an astonishing set and a score that's out of this Netherworld, *Beetlejuice* is "Screamingly good fun!" (Variety). Generously sponsored by Cornerstone Bank.

### **MY FAIR LADY (February 16-18, 2024)**

Boasting such classic songs as "I Could Have Danced All Night," "The Rain in Spain," "Wouldn't It Be Lovely" and "On the Street Where You Live," *My Fair Lady* tells the story of Eliza Doolittle, a young Cockney flower seller, and Henry Higgins, a linguistics professor who is determined to transform her into his idea of a "proper lady." But who is really being transformed? Generously sponsored by The Club at Rockland Trust.

### **National Broadway Tour #4 TBA (April 5-7, 2024)**

You live, you learn, you remember what it's like to feel truly human at this Tony® and Grammy® Award winning new musical. Announcing June 26, 2023. Generously sponsored by UniBank.

### **National Broadway Tour #5 TBA (April 12-14, 2024)**

Take a Gander at "one of the biggest hits on Broadway! An unforgettably moving story of the power of friendship and the human spirit" (CBS). This Tony® Award winning show will be announced August 14, 2023. Generously co-sponsored by bankHometown and Worcester State University.

### **TO KILL A MOCKINGBIRD (May 3-5, 2024)**

All rise for Academy Award® winner Aaron Sorkin's adaptation of Harper Lee's Pulitzer Prize winning masterwork. The New York Times Critic's Pick *To Kill a Mockingbird* is "the most successful American play in Broadway history. It has not played to a single empty seat" ("60 Minutes"). Generously sponsored by Bay State Savings Bank.

This past season has been incredibly popular with shows like *Annie*, Disney's *Aladdin* and *Hadestown* and with our lineup for next season, the demand for these shows will be even greater. Because Thursday night has been let go, there are fewer performances and inventory is limited, so the only way to guarantee great seats is by subscribing!

Deferring payments to June 15 and opting for an interest-free payment plans are great ways to make it easy on your budget, too. Save your seats now knowing we **guarantee your money back until August 31, 2023**. Tickets for Broadway shows are only available through subscriptions at this time. For more information, please visit [TheHanoverTheatre.org](http://TheHanoverTheatre.org) or contact the box office at **877.571.7469**.

### **About The Hanover Theatre and Conservatory for the Performing Arts**

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue for local cultural and civic organizations and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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