

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Wild Kratts LIVE! announces a NEW tour and an ALL-NEW show – and it's coming to Worcester!



Worcester, Mass. (18 April 2023)

<u>Wild Kratts LIVE 2.0: Activate Creature Power!</u> will be coming to The Hanover Theatre on **Saturday, October 21, 2023** at **1:00 PM** and **4:30 PM**.

Get ready to dive into another classic Wild Kratts adventure with the Kratt brothers as they combine live action and animation, with Martin and Chris LIVE on stage and the rest of the Wild Kratts team on screen, at the Tortuga HQ. Which creature powers will they activate and what new amazing 'WOW!' facts will you learn? Experience, live-on-stage, the electrifying excitement and the inspiring quest of the Kratt Brothers that make the hit television series "Wild Kratts" a family favorite time and time again!

Fans can go to <u>WildKrattsLive.com</u> to register for a pre-sale code that will give them early access to tickets. A limited number of VIP tickets will be available for this pre-sale. Each VIP ticket includes a premium seat at the show, a meet and greet with Chris and Martin Kratt, a personally autographed color photo and photograph with the brothers that is taken with a personal camera.

Since 2014, Wild Kratts LIVE! Has performed over 225 shows for hundreds of thousands of fans in over 135 cities across North America. It was created for the stage by the imaginative minds of Martin and Chris Kratt from "Zoboomafoo," "Kratt's Creatures" and "Kratt Bros. Be the Creature."

The PBS KIDS TV show, "Wild Kratts," was created and developed by brothers and zoologists Martin and Chris Kratt and is currently in its sixth season. The series follows the animated versions of the Kratt brothers and their friends on hilarious expeditions with wild animals from around the world, complete with animal-inspired gadgets and awesome Creature Power Suits that enable the adventurers to get close to the creatures. The real-life Chris and Martin introduce each "Wild Kratts" episode with a live-action segment that imagines what it would be like to experience a never-before-seen wildlife occurrence and asks, "What if...?" to set the story in motion.

"Wild Kratts" has recently been nominated for a 6 Daytime Emmy, most recently a 2019 nomination for Best Children's Animated Program. The series is a co-production of the Kratt Brothers Company and 9 Story Entertainment.

Tickets for <u>Wild Kratts LIVE 2.0: Activate Creature Power!</u> are \$30, \$40 and \$50 depending on seat location. Limited post performance VIP Meet and Greet seating available for \$153. Discounts are available for groups of 10 or more. For more information, please visit TheHanoverTheatre.org or contact the box office at **877.571.7469.**

VIP tickets include admission to a special meet and greet with Chris and Martin Kratt right after the show. Please note that each child attending the meet and greet must be accompanied by an adult, who must also have a VIP ticket. Children 1 year and under who sit on a lap do not require a paid ticket. Lap tickets will be available prior to the performance at the box office. Anyone age 1 and over requires a paid ticket to attend the performance.

About The Hanover Theatre and Conservatory for the Performing Arts

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue for local cultural and civic organizations and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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