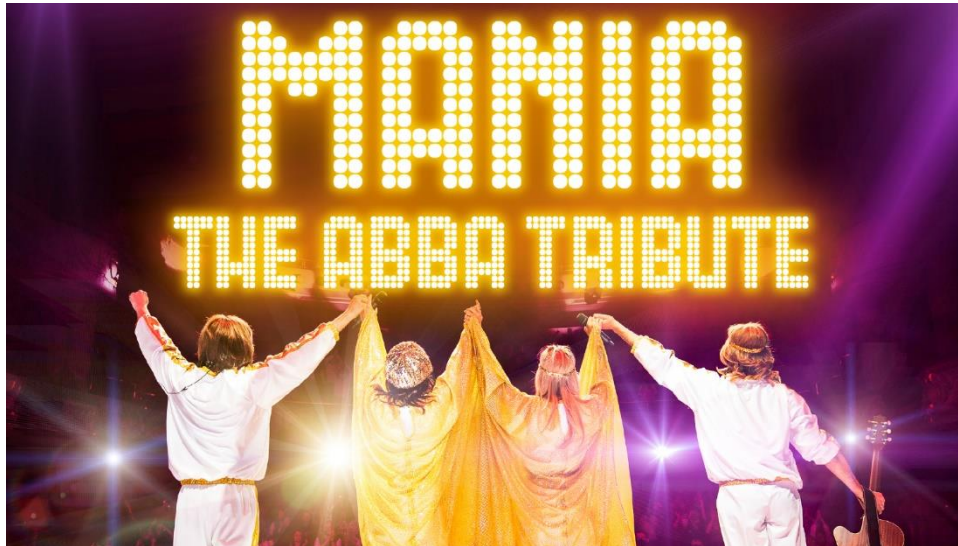


FOR IMMEDIATE RELEASE

MANIA: The ABBA Tribute returns to The Hanover Theatre



Worcester, Mass. (18 April 2023)

[MANIA: The ABBA Tribute](#) will be coming to The Hanover Theatre on **Saturday, November 4, 2023** at **8 PM**. Tickets for this performance are on sale now!

MANIA formed in 1999 and the show has been selling out theatres and concert halls internationally ever since. This show has toured the world in its quest to bring the music of the Swedish 'Supergroup' to their millions of fans, old and new! Agnetha, Bjorn, Benny and Anni-Frid, collectively known as ABBA, dominated the charts for nearly ten years and enjoyed nine UK number 1 hits.

At their height, they became Sweden's highest export earners, amazingly, outselling Volvo cars. 'ABBA Gold' was continuously in the Album Charts throughout the nineties and is one of the biggest selling albums ever. ABBA's timeless songs were written to be enjoyed live and MANIA gives you exactly that. Two hours of uplifting, dance inducing and sometimes heart-breaking songs, fully live with fantastic staging, lighting and effects. The show recreates ABBA's sound not only perfectly, but respectfully too. MANIA is not only for life long, die-hard ABBA fans but the new generation of fans who never had the opportunity to see 'ABBA' live. Hits include 'Dancing Queen,' 'Waterloo,' 'Mamma Mia,' 'The Winner Takes It All,' 'Super Trouper,' 'Fernando,' 'Take A Chance On Me' and many more that continue to fill dance floors worldwide.

Tickets for [MANIA: The ABBA Tribute](#) are \$24.50, \$37.50, \$49.50 and \$64.50 depending on seat location. Discounts are available for groups of 10 or more. For more information, please visit TheHanoverTheatre.org or contact the box office at **877.571.7469**.

ABOUT MANIA: THE ABBA TRIBUTE

From London's West End to Las Vegas, *MANIA: The ABBA Tribute* remains the world's No. 1 touring ABBA tribute show. Formed in 1999, this production has sold out theaters and concert halls across the globe, with over 3,000 live concerts in over 30 countries, bringing the music of the beloved Swedish supergroup to 3 million people.

In an exhilarating, two-hour recreation of one of ABBA's most memorable concerts, *MANIA* brings to life the flamboyance of the '70s. This includes all of the uplifting, dance-inducing and sometimes heart-breaking songs from the iconic Swedish band, with fantastic costumes, staging, lighting and effects.

For lifelong ABBA fans, as well as new generations who never had the opportunity to see the band live, *MANIA* provides the perfect excuse to party, relive memories and simply feel entertained with the best music ever.

Each playing the roles of ABBA's famous band members, the talented cast members in the touring United States production include:

Alison Ward (Agnetha)

Originally from Liverpool, England, Ward has performed as a vocalist throughout the United Kingdom, including at Her Majesty's Theatre in London. She went on to sing as lead vocalist in a show at the New York-New York Hotel & Casino in Las Vegas, and she remains a Las Vegas resident to this day. Ward has also performed with every major cruise line worldwide.

Hana Keala Freeman (Frida)

A graduate of the University of Nevada-Reno, Freeman is a Los Angeles-based actress, singer and dancer. She has performed for Tokyo Disney and toured the world in productions on cruise ships, and also performed in Off-Broadway productions *50 Shades the Musical Parody* and *Sista's the Musical*. She has performed with hit Broadway national tours such as *Ghost the Musical* and re-joins the Abba Mania family for her second tour.

James Allen (Bjorn)

Raised in Sydney, Australia, Allen has performed in numerous leading theater productions, such as *Les Miserables*, *West Side Story* and *Jesus Christ Superstar*. He has served as a guest entertainer on numerous cruise lines, and also lived in Las Vegas for several years while performing in "Donn Arden's Jubilee."

Jeff Pike (Benny)

As a vocalist, keyboardist and guitarist, Pike has performed many different musical styles in his three decades as an entertainer. A native of Atlanta, Georgia, he just recorded two new albums scheduled for release in 2022 and 2023.

The show is supported by their super talented and loyal live band: Wayne Viar - Drums (MD), Chris Blackwell - Lead guitar and Dexter Whitaker - Bass guitar.

About The Hanover Theatre and Conservatory for the Performing Arts

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue for local cultural and civic organizations and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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