

FOR IMMEDIATE RELEASE

***Hooray! Peppa Pig Live! Peppa Pig's Adventure to tour across the US
with a special stop in Worcester, MA***



The show, featuring the globally beloved character of Peppa Pig, will delight audiences on October 21, 2022

Tickets on sale now at [TheHanoverTheatre.org](https://www.TheHanoverTheatre.org)

Worcester, Mass. (July 29, 2022)

Round Room Live and Hasbro are thrilled to announce that *Peppa Pig Live! Peppa Pig's Adventure* will bring the loveable, cheeky little piggy to live audiences across the United States, with a stop in Worcester, MA on October 21, 2022. Tickets for the live, family-friendly musical experience are on sale now! For tickets and additional information, please contact the box office at 877.571.SHOW (7469) or visit [TheHanoverTheatre.org](https://www.TheHanoverTheatre.org).

Come join Peppa Pig on an exciting camping trip in the woods with George and her school friends, including Pedro Pony, Suzy Sheep and Gerald Giraffe. With lunchboxes packed and Daddy Pig driving the bus, Peppa and friends are excited about their outdoor adventures, full of singing, dancing, games and surprises. Little piggies everywhere will love this 60-minute live musical experience!

“We can’t wait to bring this delightful and captivating show, featuring such beloved characters, to audiences across the country,” says Stephen Shaw, tour producer and co-president of Round Room Live. “We’re proud to offer the most engaging and memorable family experiences for live entertainment fans of all ages.”

In an effort to prevent the spread of COVID-19, *Peppa Pig Live! Peppa Pig’s Adventure* tour producers and venue management teams continue to work diligently on localized plans to ensure the safety of all audience members, touring personnel, and venue staff.

Fans can visit peppapigliveus.com now for tour dates, ticket information and one-of-a-kind photo experience packages. Follow *Peppa Pig Live!* social media for pre-sale access and exclusive tour content.

FOLLOW PEPPA PIG LIVE!:

Website: www.peppapigliveus.com
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ABOUT PEPPA PIG

Airing around the world in more than 40 languages and produced by eOne, Hasbro’s global entertainment studio, *Peppa Pig* is the #1 most streamed preschool show for kids of any age globally. *Peppa Pig* is streamed on top content platforms including Paramount+, Amazon Prime Video, and Roku and is considered the “crown jewel” of Nick Jr. with more than 3.2 million global followers on Facebook and 84 million subscribers on YouTube. Peppa’s first musical release, *My First Album*, continues to take the world by storm following its 2019 release—and Peppa’s second album *Peppa’s Adventures: The Album*, was released in July 2021 and continues Peppa’s pop stardom.

ABOUT ROUND ROOM LIVE, AN EONE COMPANY:

Round Room Live is the leading producer and promoter of exhibitions and family show entertainment, specializing in transforming both new and iconic intellectual property into engaging and thrilling live events. Round Room creates unique live experiences tailored to the distinct character of each property and produces the highest quality productions for audiences around the world.

Their current roster of touring theatrical shows includes: *Baby Shark Live!*, *Blippi The Musical*, *Peppa Pig Live*, *Blue's Clues & You! Live On Stage* and *PJ Masks Live! Save the Day*. Round Room's Immersive and Entertainment Experiences division is currently touring: *Jurassic World: The Exhibition*, *Mandela: The Official Exhibition* and *Tupac Shakur. Wake Me When I'm Free*, which recently opened in Los Angeles in January 2022. In February 2018, Entertainment One (eOne) acquired a majority position in Round Room Live. eOne is now a division of Hasbro.

ABOUT HASBRO

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers immersive brand experiences for global audiences through consumer products, including toys and games; entertainment through **eOne**, its independent studio; and gaming, led by the team at **Wizards of the Coast**, an award-winning developer of tabletop and digital games best known for fantasy franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS.

The company's unparalleled portfolio of approximately 1,500 brands includes MAGIC: THE GATHERING, NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, DUNGEONS & DRAGONS, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the **100 Best Corporate Citizens** by 3BL Media and one of the **World's Most Ethical Companies** by Ethisphere Institute. Important business and brand updates are routinely shared on our [Investor Relations](#) website, [Newsroom](#) and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn.)

ABOUT OUTBACK PRESENTS:

Outback Presents is the leading independent, full-service promoter of live entertainment. From their home base in Nashville, TN, Outback Presents specializes in producing music and comedy shows, tours and festivals across North America and connecting their diverse roster of artists with their fans. For more information, visit www.outbackpresents.com.

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About The Hanover Theatre and Conservatory for the Performing Arts

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue for local cultural and civic organizations and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

The Hanover Theatre Conservatory provides performance opportunities, classes, and individual instruction in theatre, dance and technical theatre and design to more than 500 young people and adults from across central Massachusetts each year. Established in 2016, the conservatory cultivates individual attention, ignites creativity and inspires confidence through arts education led by outstanding teaching artists. The state-of-the-art facility includes classrooms, rehearsal and teaching studios, and tech and costume labs for advanced education in stage craft and design. Students receive access to master classes with national touring artists and gain professional experience from performance opportunities with THT Rep and on The Hanover Theatre's world-

class stage. THTC believes in access to arts education for all and provides financial aid for those in need. Many conservatory students have continued their pursuit of the arts at institutions such as Emerson College, Boston University, NYU, Boston Conservatory at Berklee, Berklee College of Music, Hofstra, Hartt School at the University of Hartford, Marymount Manhattan College, Syracuse University and more.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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