

FOR IMMEDIATE RELEASE

## Blippi The Musical to Resume North American Tour with a Special Stop at The Hanover Theatre!



**Worcester, Mass. (May 20, 2022)** Round Room Live and Moonbug Entertainment are proud to present [Blippi The Musical](#) at The Hanover Theatre and Conservatory for the Performing Arts on Tuesday, June 7, 2022, at 6 PM. *Blippi The Musical* is set to bring the vivacious, energetic, and educational children’s character from the screen to the stage for an all-ages extravaganza of fun, dancing, singing and meeting amazing new friends onstage.

Tickets for *Blippi The Musical* are \$68, \$52 and \$42 depending on seat location. Discounts are available for members and groups of 10 or more. Tickets are available online at [TheHanoverTheatre.org](#), by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, contact Group Sales at 508.471.1689 or [groupsales@thehanovertheatre.org](mailto:groupsales@thehanovertheatre.org).

*Blippi The Musical* brings the energetic and loveable character Blippi off the screen and onto the stage with world-class production, audience engagement and amazing music. Children across the world have quickly taken to Blippi’s charismatic personality and innovative teaching lessons. In the live show they will continue to learn about the world around them while singing and dancing along with this one-of-a-kind show.

Blippi takes kids on the ultimate play date through field trips and adventures. Always curious, Blippi encourages learning through playing, doing and exploring. He’s taught millions of kids how to count, colors, letters, and much more. In just a few years since his inception, Blippi has become a global sensation with over 37 million YouTube subscribers and one billion views per month. Blippi is also available on some of the largest premium streaming services such as Netflix, Hulu, Amazon Prime, Roku, Virgin Media and Kidoodle.

In November 2020, Round Room Live and Moonbug Entertainment released the *Blippi The Musical* Cast Recording for download and streaming on all major music streaming platforms. The original North American Tour Cast Recording features 13 family-friendly songs from the live show. Fans can download or stream the cast recording using this link:

<https://moonbug.lnk.to/BLive>.

Blippi is a character created by Stevin John. For *Blippi The Musical*, the character will be played by professional stage performers selected by Stevin John. Fans can visit [blippithemusical.com](http://blippithemusical.com) now for tour dates, ticket information and one-of-a-kind photo experience packages. Follow *Blippi The Musical* social media for pre-sale access and exclusive tour content.

### **Follow Blippi The Musical:**

Website: <https://blippithemusical.com>

Facebook: <https://www.facebook.com/blippithemusical>

Twitter: <https://twitter.com/blippimusical>

Instagram: <https://www.instagram.com/blippithemusical>

### **Follow Blippi:**

Website: <https://blippi.com/>

YouTube: <https://youtube.com/blippi>

Facebook: <https://www.facebook.com/blippi>

Twitter: <https://twitter.com/blippiofficial>

Instagram: <https://instagram.com/blippiofficial>

### **About Moonbug**

Moonbug is an award-winning global entertainment company providing values-based educational programming for children. Its popular kids' lineup includes global sensations CoComelon, Blippi, Little Baby Bum, My Magic Pet Morphle, Supa Strikas, Go Buster, Playtime with Twinkle, Gecko's Garage, ARPO and many more.

In just three years, it has become a kids programming powerhouse with a library of more than 550 hours of content, which is distributed on more than 100 platforms globally, including YouTube, Netflix, Hulu, Amazon Prime Video, Peacock, Joyn, Sky and Roku. In May of 2020, Tubular Labs named Moonbug one of the leading digital kids' entertainment companies in the world based on the total number of minutes watched worldwide.

### **About Round Room Live, an Entertainment One Company**

Round Room Live is a producer and promoter of live entertainment, that specializes in transforming both new and iconic intellectual property into engaging and thrilling live events. Round Room creates unique live experiences tailored to the distinct character of each property and produces the highest quality productions for audiences around the world.

Their current roster of touring theatrical shows includes: *Baby Shark Live!*, *Blippi The Musical*, *Peppa Pig Live*, and *PJ Masks Live! Save the Day*. Round Room's Immersive and Entertainment Experiences division is currently touring: *Jurassic World: The Exhibition*, *Mandela: The Official Exhibition* and *Tupac Shakur. Wake Me When I'm Free – set to launch in Los Angeles in January 2022*. In February 2018, Entertainment One acquired a majority position in Round Room Live. Entertainment One is now a division of Hasbro.

### **About The Hanover Theatre and Conservatory for the Performing Arts**

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance, and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue for local cultural and civic organizations, and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

The Hanover Theatre Conservatory provides performance opportunities, classes, and individual instruction in theatre, dance, and technical theatre and design to more than 500 young people and adults from across central Massachusetts each year. Established in 2013, the Conservatory cultivates individual attention, ignites creativity and inspires confidence through arts education led by outstanding teaching artists. The state-of-the-art facility includes classrooms, rehearsal and teaching studios, and tech and costume labs for advanced education in stage craft and design. Many Conservatory students have continued their pursuit of the arts at institutions such as Emerson College, Boston University, NYU, Boston Conservatory at Berklee, Berklee College of Music, Hofstra, Hartt School at the University of Hartford, Marymount Manhattan College, Syracuse University and more.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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