

FOR IMMEDIATE RELEASE

***Trolls LIVE!* Tour Coming to Worcester!
Poppy, Branch and all Their Trolls Friends Take Over
The Hanover Theatre May 21 – 22, 2022**



Worcester, Mass. (December 14, 2021) Get ready for another hair-raising adventure when Poppy, Branch and all their Trolls friends come to life on stage in *Trolls LIVE!* Jam-packed with epic music, glitter, humor and happiness, *Trolls LIVE!* will visit The Hanover Theatre and Conservatory for the Performing Arts May 21 – 22 for four Trolls-tastic performances. Tickets go on sale December 17, 2022 and may be purchased at TheHanoverTheatre.org

The journey begins when the Trolls' Hug Time is unexpectedly put at risk. Knowing the only way to save it is by doing what the Trolls do best, Poppy hosts a toe-tapping, Trolls-tastic show! Poppy, Branch, Cooper, Cloud Guy, Satin and Chenille, Smidge, Guy Diamond, Fuzzbert, Biggie and Mr. Dinkles invite you into the colorful world of Trolls Village for this interactive performance only the Trolls can create. This is one Trolls party you won't want to miss!

The world of the Trolls comes alive in this totally interactive, story-rich musical celebration of everything the Trolls love – singing, dancing, rainbows, glitter and plenty of hugs. The extravaganza utilizes the latest in scenic projection, puppetry and media technology, and features a host of special effects and interactive surprises. *Trolls LIVE!* includes two acts with

an intermission and will enchant both children and adults alike with its popular Trolls show-stopping songs, as well as introduce audiences to all-new electrifying Trolls music and choreography.

Tickets start at \$15. Tickets are available at the Box Office, online at TheHanoverTheatre.org or by phone at 877.571.SHOW (7469.) Prices are subject to change. Additional fees and special offers may apply. A limited number of tickets are available for the *Trolls LIVE!* VIP Party, starting at \$105. VIP Party perks include premium show seating, a souvenir lanyard, and an after-show Meet & Greet with your favorite hosts, Poppy and Branch!

For more information or to join Trolls Hair Mail for other exclusive offers, visit www.TrollsLIVE.com. Follow Trolls LIVE! on Facebook, Instagram and Twitter @trollslive, and use #TrollsLIVE.

For information on The Hanover Theatre's COVID-19 policy, please visit TheHanoverTheatre.org.

VStar Entertainment Group is a leading entertainment company and producer of unforgettable live experiences for audiences in the U.S. and internationally. From concept through activation, VStar imagines and creates custom tours featuring original content and licensed, branded tours that provide highly engaging entertainment for fans of all ages. With nearly four decades of expertise in all aspects of event production and management, VStar delivers turnkey, in-house solutions for theatrical shows, interactive exhibits and brand activations. VStar also creates custom-fabricated mascots and costumes, large-scale sets, scenery and 3-D installations, serving as a valued resource for professional sports teams, Fortune 500 companies and experiential marketing agencies. The company has presented more than 40,000 live performances across 40 countries and entertains nearly three million guests annually. VStar Entertainment Group is owned and operated by Cirque du Soleil Entertainment Group. For more information, visit www.vstarentertainment.com.

Cirque du Soleil Entertainment Group is a world leader in live entertainment. On top of producing world-renowned circus arts shows, the Canadian organization brings its creative approach to a large variety of entertainment forms such as multimedia productions, immersive experiences, theme parks and special events. It currently has 4,500 employees from nearly 70 countries. Going beyond its various creations, Cirque du Soleil Entertainment Group aims to make a positive impact on people, communities and the planet with its most important tools: creativity and art. For more information about Cirque du Soleil Entertainment Group, please visit cdsentertainmentgroup.com.

ABOUT DREAMWORKS ANIMATION'S TROLLS

Since the launch of the DreamWorks *Trolls* franchise in 2016, audiences across the globe have been transported into the Trolls' joyful world, teaming with big hearts, hair-raising comedic adventures and award-winning music. Starring Anna Kendrick and Justin Timberlake and featuring a dynamic cast of actors and some of the most acclaimed musical artists in the world, the *Trolls* films – 2016's *Trolls* and 2020's *Trolls World Tour* -- have sung and danced their way to blockbuster success, earning an Oscar® nomination for Best Original Song and fueling one of the largest and most beloved global entertainment brands. Exuberant and groundbreaking in its design, the franchise includes feature films, hit TV series (including 2020's *Trolls: TrollsTopia*, and a prime-time holiday special), original digital content, video games and much more. With its heartwarming humor, nonstop musical extravaganzas and stories and characters that champion diversity, inclusion and kindness, *Trolls* has inspired live-entertainment touring shows, Universal Studios Parks' attractions and experiential installations across the globe—as well as an unparalleled consumer-products campaign that welcomes kids and adults alike to step inside the Trolls' effervescent, kaleidoscopic world with high-fashion collaborations, toys, lifestyle collections and more.

ABOUT UNIVERSAL LIVE ENTERTAINMENT:

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include Jurassic World Live Tour, Jurassic World: The Exhibition, A Minions Perspective, DreamWorks Animation: The Exhibition, Trolls LIVE!, film to live orchestra concerts and more.

Universal Live Entertainment is a division of Universal Parks & Resorts, a unit of Comcast NBCUniversal. With theme park destinations in California, Florida, Japan, Singapore and Beijing, Universal Parks & Resorts offers guests around the globe today's most relevant and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, Universal Orlando Resort, and Universal Studios Japan. In addition, the company has a license agreement with Universal Studios Singapore at Resorts World Sentosa and recently opened a theme park destination in Beijing this year called Universal Beijing Resort.

About The Hanover Theatre and Conservatory for the Performing Arts

The Hanover Theatre has entertained more than two million patrons with world-class performances and headlining acts including Broadway hits (“Jersey Boys,” “Kinky Boots,”

“Something Rotten!”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, Sarah Brightman, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. After 12 seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre’s facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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