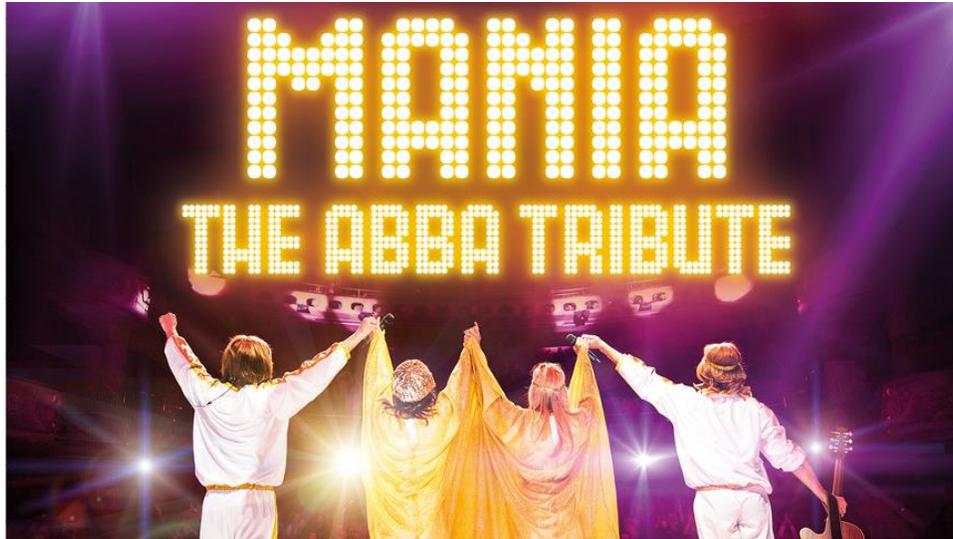


FOR IMMEDIATE RELEASE

## ***MANIA -The ABBA Tribute Comes to Worcester for a Super Evening***



**Wednesday, April 13 (Worcester, MA)**

Just announced! [MANIA - The ABBA Tribute](#) (@maniatheshow) brings their live show to The Hanover Theatre on Saturday, October 29. MANIA (formerly ABBA MANIA) formed in 1999 and the show has been selling out theatres and concert halls internationally ever since. This show has toured the world in its quest to bring the music of the Swedish ‘Supergroup’ to their millions of fans, old and new!

Agnetha, Bjorn, Benny and Anni-Frid, collectively known as ABBA, dominated the charts for nearly ten years and enjoyed nine UK number 1 hits. At their height they became Sweden’s highest export earners, amazingly, outselling Volvo cars. ‘ABBA Gold’ was continuously in the Album Charts throughout the nineties and is one of the biggest selling albums ever.

ABBA’s timeless songs were written to be enjoyed live and [MANIA](#) gives you exactly that. Two hours of uplifting, dance inducing and sometimes heart-breaking songs, fully live with fantastic staging, lighting and effects. The show recreates ABBA’s sound not only perfectly, but respectfully too. MANIA is not only for life long, die hard ABBA fans but the new generation of fans, who never had the opportunity to see ‘ABBA’ live. Hits include ‘Dancing Queen’, ‘Waterloo’, ‘Mamma Mia’, ‘The Winner Takes It All’, ‘Super Trouper’, ‘Fernando’, ‘Take A Chance On Me’ and many more that continue to fill dance floors worldwide.

**Tickets are on sale Friday, April 15!** Tickets are \$27.50, \$35, \$45, and \$55 depending on seat location, with discounts available for groups of 10 or more. Please contact the box office at 877.571.SHOW (7469) or visit [TheHanoverTheatre.org](http://TheHanoverTheatre.org) for more information.

#### **ABOUT MANIA - THE ABBA TRIBUTE:**

From London's West End to Las Vegas, MANIA - The ABBA Tribute remains the world's No. 1 touring ABBA tribute show. Formed in 1999, this production has sold out theaters and concert halls across the globe, with over 3,000 live concerts in over 30 countries, bringing the music of the beloved Swedish supergroup to 3 million people.

In an exhilarating, two-hour recreation of one of ABBA's most memorable concerts, MANIA brings to life the flamboyance of the '70s. This includes all of the uplifting, dance-inducing and sometimes heart-breaking songs from the iconic Swedish band, with fantastic costumes, staging, lighting and effects.

For lifelong ABBA fans, as well as new generations who never had the opportunity to see the band live, MANIA provides the perfect excuse to party, relive memories and simply feel entertained with the best music ever.

Each playing the roles of ABBA's famous band members, the talented cast members in the touring United States production include:

**Alison Ward (Agnetha)** Originally from Liverpool, England, Ward has performed as a vocalist throughout the United Kingdom, including at Her Majesty's Theatre in London. She went on to sing as lead vocalist in a show at the New York-New York Hotel & Casino in Las Vegas, and she remains a Las Vegas resident to this day. Ward has also performed with every major cruise line worldwide.

**Hana Keala Freeman (Frida)** A graduate of the University of Nevada-Reno, Freeman is a Los Angeles-based actress, singer and dancer. She has performed for Tokyo Disney and toured the world in productions on cruise ships, and also performed in Off-Broadway productions "50 Shades the Musical Parody" and "Sista's the Musical." She has performed with hit Broadway national tours such as "Ghost the Musical" and re-joins the Abba Mania family for her second tour.

**James Allen (Bjorn)** Raised in Sydney, Australia, Allen has performed in numerous leading theater productions, such as "Les Miserables," "West Side Story" and "Jesus Christ Superstar." He has served as a guest entertainer on numerous cruise lines, and also lived in Las Vegas for several years while performing in "Donn Arden's Jubilee."

**Jeff Pike (Benny)** As a vocalist, keyboardist and guitarist, Pike has performed many different musical styles in his three decades as an entertainer. A native of Atlanta, Georgia, he just recorded two new albums scheduled for release in 2022 and 2023.

The show is supported by their super talented and loyal live band. Wayne Viar - Drums (MD), Chris Blackwell - Lead guitar and Dexter Whitaker - Bass guitar.

#### **ABOUT EMPORIUM PRESENTS:**

Emporium Presents was co-founded by Dan Steinberg and Jason Zink in 2015 after successfully co-promoting major acts like Dierks Bentley and The Black Keys, among many other shows. Emporium Presents merged Steinberg's Square Peg, previously known as Dan Steinberg Presents, with Jason Zink's Sherpa Concerts. The company promotes over 400 shows annually across a variety of entertainment offerings including concerts, stand-up comedy, and performances by celebrated TV personalities, and has offices in Washington and Nashville.

To date, Emporium Presents has promoted thousands of shows for renowned acts like Luke Bryan, Miranda Lambert, Dolly Parton, Jason Mraz, The Scorpions, and The Trailer Park Boys. Upcoming shows from Emporium Presents include Billy Strings, Tedeschi Trucks Band, Tommy Emmanuel, The Avett Brothers, Straight No Chaser, Parker McCollum, Home Free, Wardruna, Bruce Dickinson, Kaleo, Dream Theater and Daniel Tiger's Neighborhood Live.

#### **EMPORIUM PRESENTS MEDIA CONTACT:**

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#### **MANIA – THE ABBA TRIBUTE MEDIA CONTACT:**

**Todd Littlewood** - [todd@tal-ents.com](mailto:todd@tal-ents.com)

#### **About The Hanover Theatre and Conservatory for the Performing Arts**

The Hanover Theatre has entertained more than two million patrons with world-class performances and headlining acts including Broadway hits (“Jersey Boys,” “Kinky Boots,” “Something Rotten!”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, Sarah Brightman, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. After 12 seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

The Hanover Theatre Conservatory cultivates individual attention, ignites creativity and inspires confidence through arts education. The Conservatory offers passionate teaching artists who inspire and nurture personal growth and expression, studios with sprung floors for classes, rehearsals, small performances and master classes, state-of-the-art tech and costume labs for advanced education in stage craft and design, master classes with incredible guest artists and national touring productions, performance opportunities on The Hanover Theatre's world-class

stage, financial aid to ensure access to arts education regardless of financial means and continuing education programs for adults. Many students have gone on to pursue the arts in college at institutions such as Emerson College, Boston University, NYU, Boston Conservatory at Berklee, Berklee College of Music, Hofstra, Hartt School at the University of Hartford, Marymount Manhattan College, Syracuse University and more.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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