

FOR IMMEDIATE RELEASE

***Blue Man Group* tour returns to Worcester with a Brand-New Show!**



Worcester, Mass. (April 5, 2022) More than 35 million people around the world have experienced the smash hit phenomenon that is [BLUE MAN GROUP](#). April 7-10, the world renowned bald and blue trio are returning to The Hanover Theatre and Conservatory for the Performing Arts with a new North American tour.

Under the helm of visionary director Jenny Koons, in her first time collaboration with *BLUE MAN GROUP*, the tour features everything audiences know and love about *BLUE MAN GROUP*—signature drumming, colorful moments of creativity and quirky comedy—the men are still blue but the rest is all new! Including pulsing, original music, custom-made instruments, surprise audience interaction and hilarious absurdity, audiences join the Blue Men in a joyful experience that unites audiences of all ages.

Tickets are \$39, \$49, \$69 and \$89 depending on seat location, with discounts available for members and groups of 10 or more. Please contact the box office at 877.571.SHOW (7469) or visit TheHanoverTheatre.org for more information.

BLUE MAN GROUP is the global entertainment phenomenon, known for its award-winning theatrical productions, iconic characters and multiple creative explorations. *BLUE MAN GROUP*

performances are euphoric celebrations of human connection through art, music, comedy and non-verbal communication. Since debuting at New York's Astor Place Theatre in 1991, the live show has expanded to additional domestic residencies in Boston, Chicago, Las Vegas and Orlando, an international residency in Berlin, and multiple North American and World tours, reaching more than 35 million people worldwide. *BLUE MAN GROUP* is universally appealing to a broad range of age groups and cultural backgrounds.

In addition to Koons, the [BLUE MAN GROUP](#) North American tour includes an established and prolific creative team including costume design by Emilio Sosa (*On Your Feet!, Motown*), video design by Lucy MacKinnon (*The Rose Tattoo, Spring Awakening*), and set design by Jason Ardizzone-West (*Jesus Christ Superstar Live, Next to Normal*).

A part of the pop culture zeitgeist, *BLUE MAN GROUP* has appeared countless times on hit shows including *Dancing with the Stars, The Tonight Show, Arrested Development, The Ellen DeGeneres Show, Schlag den Raab* (Germany), *WOWOW* (Japan) and *Caldeirão do Huck* (Brazil). Additionally, *BLUE MAN GROUP* has served as the face of branding campaigns for Intel and TIM/Brasil.

Continuously identifying and developing new ways to impact the entertainment industry, *BLUE MAN GROUP* has contributed to various film and TV scores, and released multiple albums including the Grammy-Nominated *Audio*. The rock concert parody, "Megastar World Tour" played arenas across the globe. The book, *Blue Man World*, is a visually stunning anthropological exploration of the curious bald and blue character.

The *BLUE MAN GROUP* North American tour is presented in L-ISA Hyperreal Sound by L-Acoustics, the world leader in premium professional sound systems for live events. L-ISA is a groundbreaking audio technology which goes beyond traditional systems to offer extremely realistic, ultra-high definition sound. This result is a deeper sense of involvement in the spectacular antics, music and mayhem that is *BLUE MAN GROUP*.

BLUE MAN GROUP is owned and operated by Cirque du Soleil Entertainment Group. The North American tour is produced and promoted by Cirque du Soleil Entertainment Group in partnership with NETWORKS Presentations.

For more information, please visit BlueMan.com/tour or follow @bluemangroup on Facebook, Instagram, Twitter and YouTube.

About The Hanover Theatre and Conservatory for the Performing Arts

Since opening in 2008, The Hanover Theatre has entertained more than two million guests with Broadway musicals, comedy headliners, music, dance, and more. POLLSTAR consistently ranks The Hanover Theatre as one of the top theatres in the world. The award-winning historic theatre continues to establish its place as a world-class center for the performing arts, a venue for local cultural and civic organizations, and a catalyst for the revitalization of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

The Hanover Theatre Conservatory provides performance opportunities, classes, and individual instruction in theatre, dance, and technical theatre and design to more than 500 young people and adults from across central Massachusetts each year. Established in 2013, the Conservatory cultivates individual attention, ignites creativity and inspires confidence through arts education led by outstanding teaching artists. The state-of-the-art facility includes classrooms, rehearsal and teaching studios, and tech and costume labs for advanced education in stage craft and design. Many Conservatory students have continued their pursuit of the arts at institutions such as Emerson College, Boston University, NYU, Boston Conservatory at Berklee, Berklee College of Music, Hofstra, Hartt School at the University of Hartford, Marymount Manhattan College, Syracuse University and more.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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