

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### Warren Miller Entertainment's *Future Retro* coming to your living room this fall



**Worcester, Mass. (October 28, 2020)** In the first-ever digital release of a full-length Warren Miller feature film, Warren Miller Entertainment (WME) is excited to bring its audience the digital release of the brand's 71st film, *Future Retro*. The film will premiere on the east coast on Saturday, November 7 at 7pm, with a portion of tickets sold benefiting The Hanover Theatre and Conservatory for the Performing Arts.

You can't look toward the future without taking a look back at the past. From competitive triumph on the road to the podium at the World Cup in Killington to pushing boundaries of big-mountain skiing in Alaska, *Future Retro* will be that connection—past, present and future.

Young female skiers Lexi duPont and Amie Engerbretson journey to the heart of deep-rooted ski culture in Switzerland, and freeskiers Baker Boyd and Victor Major rip the endless peaks of Iceland, using a 1,300-year-old farm as their base camp. A trio of world-class snowboarders, Elena Hight, Danny Davis and Nick Russell, travel to Antarctica and witness the impact of

climate change. Legendary skiers Scot Schmidt and the Egan brothers show a new crop of athletes how they were responsible for the extreme-skiing movement of the '80s and '90s, and the next generation of skiers and riders show viewers what it means to challenge the status quo.

As winter enthusiasts gear up to get outside this season, the health and wellness of the Warren Miller audience is considered a top priority. With this in mind, the world-renowned production company has opted to share the 2020 film via a premium, virtual film. Like any Warren Miller film premiere, the virtual event will be lively and will act as the official kickoff to winter. Consisting of a one-hour virtual red carpet, with athlete appearances, behind-the-scenes interviews, sponsor shout-outs and vintage throwbacks, the premiere will be hosted by Olympian and longtime Warren Miller narrator Jonny Moseley.

Viewers will be invited to transform their living room, garage, backyard, basement or beyond into the ultimate ski film premiere venue. Small, socially-safe watch parties are welcome for the livestreaming events, and attendees can stream or cast the film from their internet browser onto their smart TVs or streaming devices via their smartphones or desktop. Viewers will have access to the event for up to 48 hours, and each virtual ticket includes up to 4 people, complete with entries into the nightly door prizes, national sweepstakes and up to four coupon codes. Should someone want to attend with more guests, they will be encouraged to purchase additional tickets.

“Hopefully the convenience and accessibility of the virtual experience will reach a new and wider audience who may not have been able to attend a live show for geographical or other reasons,” said 20-year Warren Miller filmmaking veteran and producer Josh Haskins. “And, of course, we’re excited to provide the event atmosphere virtually to our dedicated longtime fans. They will just need to be their own bartenders during the show.”

Virtual passes to access the east coast premiere are \$30 for groups of up to four. For more information, visit [TheHanoverTheatre.org](http://TheHanoverTheatre.org).

### **About Warren Miller Entertainment**

Warren Miller Entertainment has been a pioneer in action sports cinematography since 1949. *Future Retro* is the 71st installment of its feature film library. Warren Miller Entertainment is the leader in snow and adventure sports production, stock footage, event experiences and four-season content solutions for sponsors, clients and athletes, and is a division of Pocket Outdoor Media, based in Boulder, Colorado.

### **About The Hanover Theatre and Conservatory for the Performing Arts**

The Hanover Theatre has entertained more than 2 million patrons with world-class performances and headlining acts including Broadway hits (“Jersey Boys,” “Kinky Boots,”

“Something Rotten!”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After 12 seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue and catalyst for the economic development of downtown Worcester. The Hanover Theatre’s facilities at 551 Main Street house function spaces, offices and The Hanover Theatre Conservatory.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts and, on behalf of the Worcester Cultural Coalition, manages Worcester’s new BrickBox Theater at the Jean McDonough Arts Center. All donations are tax deductible to the fullest extent allowed by law.

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