

FOR IMMEDIATE RELEASE

Second show announced for *Raffi* at The Hanover Theatre



WORCESTER, Mass. (January 22, 2019) By overwhelming demand, a second show has been added for *Raffi* at The Hanover Theatre and Conservatory for the Performing Arts on Saturday, June 1 at 4 pm. Tickets are now on sale.

Raffi is a singer, songwriter, producer, author, lecturer and tireless advocate for children. He is best known for his work as a children’s entertainer and advocate whose string of gold and platinum-selling recordings includes his iconic song, “Baby Beluga.” Once called “the most popular children’s singer in the English-speaking world” (*Washington Post*) and “Canada’s all-time children’s champion” (*Toronto Star*), *Raffi* is also a recipient of the Order of Canada and the United Nations’ Earth Achievement awards. He has published three books for adults and holds four honorary degrees. Together with science educator Suzanne Lyons, *Raffi* also created the cooperative Baby Beluga Game for children ages 3 and up.

Raffi has never advertised to children or made any commercial endorsements. His commitment to treating his young fans with respect has changed society’s outlook on music for children. *Raffi*’s newest album, “Dog on the Floor,” embodies the qualities of fun, imagination and learning that have always animated *Raffi*’s songwriting. Other recent albums include “Owl Singalong,” “The Best of *Raffi*” and “Baby Beluga.”

“I love singing with and for children and families,” *Raffi* said. “I look forward to hearing more ‘Beluga grads’ and their kids singing favorites like ‘Down by the Bay’ and ‘Bananaphone’ at these concerts.”

In 2010, *Raffi* founded the non-profit Raffi Foundation for Child Honouring. With the motto “Respecting Earth and Child,” the foundation is at the heart of a global movement that views honoring children as the best way to create sustainable, peacemaking societies. For more about Raffi and the foundation, visit www.raffinews.com or www.childhonouring.org.

Tickets to *Raffi* start at \$37.50. Every advance purchase of a pair of tickets includes a choice of a digital download or CD one of *Raffi*’s albums. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

About The Hanover Theatre and Conservatory for the Performing Arts

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Jersey Boys,” “Kinky Boots,” “Something Rotten!”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre’s facilities at 551 Main Street house a growing conservatory, new function spaces, offices and a soon-to-open restaurant.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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