

FOR IMMEDIATE RELEASE

**Mamma mia! *ARRIVAL from Sweden* is bringing the music of
ABBA to The Hanover Theatre**



Worcester, Mass. (September 18, 2018) “Gimme Gimme Gimme” more ABBA! You won’t get any closer to the real thing than the world-recognized *ARRIVAL from Sweden: The Music of ABBA*, coming to The Hanover Theatre and Conservatory for the Performing Arts on Sunday, April 28, 2019 at 7 pm. Tickets are on sale now to members and go on sale to the general public on September 25 at 10 am.

ARRIVAL from Sweden was founded by Vicky Zetterberg in 1995 in Gothenburg, Sweden and very soon became one of the world’s most popular and best-selling ABBA show bands. Since its start, the band has toured in 60 countries, appeared on several TV and radio shows worldwide and has made more than 50 successful tours in the USA. The group has also played with more than 60 symphony orchestras, including Boston Symphony Orchestra, San Francisco Symphony Orchestra, Dallas Symphony Orchestra, Houston Symphony Orchestra and Atlanta Symphony Orchestra.

This production has all the features a great ABBA show needs, including signature costumes, extremely talented musicians and breathtaking singers. *The Music of ABBA* has sold out arenas and venues all over the world, and is the absolute best and most authentic ABBA show there is. Hits like “Dancing Queen,” “Take A Chance,” “SOS,” “Super Trouper” and many more are delivered with such accuracy that it’s hard to believe that it’s not the real ABBA on stage. Plus, *ARRIVAL from Sweden* is the only

group that has been given a previously unreleased ABBA song directly from Björn Ulvaeus and Benny Andersson of ABBA.

Tickets to *ARRIVAL from Sweden: The Music of ABBA* start at \$20. Discounts are available to members of The Hanover Theatre and groups of 10 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, contact Daniella Marie at 508.471.1763 or daniella@thehanovertheatre.org.

About The Hanover Theatre

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Jersey Boys,” “Kinky Boots,” “Something Rotten!”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre’s facilities at 551 Main Street house new function spaces, offices and a soon-to-open restaurant.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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