

NEWS RELEASE

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FOR IMMEDIATE RELEASE

The Hanover Theatre gets wild with Wild Kratts® LIVE 2.0



WORCESTER, Mass. (September 7, 2018) Young fans and their families are in store for adventure on the creature trail when the world-famous Kratt Brothers bring their all-new stage adventure *Wild Kratts*® *LIVE 2.0: Activate Creature Power!* to The Hanover Theatre and Conservatory for the Performing Arts on Saturday, April 6 at 1 pm and 4:30 pm. Tickets are on sale now to members and go on sale to the public on Friday, September 21 at 10 am.

The theatrical production starring Martin and Chris Kratt, based on the Emmy®-nominated hit PBS KIDS series, will bring audiences along on a "wild" ride with a dynamic mix of live-action and animation.

"We are so excited to introduce our live stage show and meet our fellow 'creature adventurers' in cities across the U.S. this fall," said Chris Kratt, creator, producer and co-star of the Wild Kratts® series and co-founder of The Kratt Brothers Company. "Wild Kratts® LIVE 2.0 is perfect for explorers of all ages. It features all the excitement and interactive elements that Wild Kratts® fans love, plus awesome new Kratt Brothers twists and turns to keep them on the edge of their seats."

In *Wild Kratts*® *LIVE 2.0*, Chris and Martin take to the stage to activate new creature powers and go "off to the creature rescue!" With some help from Aviva and the rest of the Wild Kratts® team, the brothers confront a comic villain and once again save the day, sharing fascinating tidbits about some of the world's most amazing creatures along the way.

Audience members are encouraged to bring along their animal knowledge and participate in the action right from their seats by calling out answers to the questions posed by the Kratt Brothers during the show.

Tickets to *Wild Kratts*® *LIVE 2.0 – Activate Creature Power!* start at \$29. Discounts are available to members of The Hanover Theatre and groups of 10 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, contact Daniella Marie at 508.471.1763 or daniella@thehanovertheatre.org.

About The Hanover Theatre

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits ("Jersey Boys," "Kinky Boots," "Something Rotten!"), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between ("A Christmas Carol," Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre's facilities at 551 Main Street house new function spaces, offices and a soon-to-open restaurant.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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