

FOR IMMEDIATE RELEASE

Discover Your Inner ELF at The Hanover Theatre



Worcester, Mass. (June 26, 2018) The modern holiday classic *ELF The Musical* returns to The Hanover Theatre and Conservatory for the Performing Arts as a part of the 10th Anniversary Broadway Series, November 29 - December 2. Tickets are now on sale to members and go on sale to the general public on Tuesday, July 10 at 10 a.m.

ELF The Musical is the hilarious tale of Buddy, a young orphan child who mistakenly crawls into Santa's bag of gifts and is transported back to the North Pole. Unaware that he is actually human, Buddy's enormous size and poor toy-making abilities cause him to face the truth. With Santa's permission, Buddy embarks on a journey to New York City to find his birth father, discover his true identity and help New York remember the true meaning of Christmas.

The New York Times praised *ELF* as "splashy, peppy, sugar-sprinkled holiday entertainment!" USA Today called the show "endearingly goofy!" And Variety proclaimed, "*ELF* is happy enough for families, savvy enough for city kids and plenty smart for adults!"

Based on the beloved 2003 New Line Cinema hit, *ELF* features songs by Tony® Award nominees Matthew Sklar and Chad Beguelin ("The Wedding Singer"), with a book by Tony® Award winners Thomas Meehan ("Annie," "The Producers," "Hairspray") and Bob Martin ("The Drowsy Chaperone").

ELF The Musical is based on a PG-rated movie and is suitable for all ages, but may be best enjoyed by those eight years and older.

Tickets to *ELF The Musical* start at \$43. Discounts are available to members of The Hanover Theatre and groups of 10 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, contact Daniella Marie at 508.471.1763 or daniella@thehanovertheatre.org.

About The Hanover Theatre

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Jersey Boys”), comedians (Dave Chappelle, Jay Leno, Daniel Tosh), musical acts (Neil Young, Aretha Franklin, John Legend, Donny Osmond) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre’s acquisition of 551 Main Street houses new function space, offices, rental space for a restaurant on the ground floor and The Hanover Theatre Conservatory for the Performing Arts on the lower level.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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