

FOR IMMEDIATE RELEASE

The Hanover Theatre announces anniversary design contest



Worcester, Mass. (SEPTEMBER 18, 2017) The Hanover Theatre for the Performing Arts is now accepting designs for a logo to identify its 10-year anniversary season. The theatre has reached its goal of being one of the finest performing arts centers in New England and will celebrate its anniversary beginning in March 2018. Anyone with a creative eye and a passion for design may submit an innovative and professional logo concept. All ideas are welcome, but logos should be recognizable and help promote the organization’s mission “to foster a love and appreciation for the performing arts in audiences of today and tomorrow.”

The creator of the winning logo will receive a prize package valued at over \$1,000. A special panel will select the winning logo, which the theatre will recognize in its spring edition of the “Behind the Scenes Magazine,” on the theatre’s website, on social media channels and in a press release. The winner will also be invited to the public unveiling of the logo at a 10th anniversary birthday party.

Visit TheHanoverTheatre.org for more details regarding logo design, contest rules and submission requirements. Submissions should be sent to ads@thehanovertheatre.org. The deadline for entries is December 21, 2017.

About The Hanover Theatre

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Kinky Boots”), comedians (Dave Chappelle, Jay Leno, Jerry Seinfeld), musical acts (Neil Young, Aretha Franklin, John Legend, Tony Bennett) and everything in between (“A Christmas Carol,” Alvin Ailey American Dance Theatre, Alton Brown, Dr. Neil deGrasse Tyson). POLLSTAR consistently ranks The Hanover Theatre as one of the Top

Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre's recently acquired 551 Main Street houses new function space, offices, rental space for a restaurant on the ground floor and The Hanover Theatre Conservatory for the Performing Arts on the lower level.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre and Conservatory for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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