

FOR IMMEDIATE RELEASE

### ***Daniel Tiger's Neighborhood Live! Coming to Worcester***



**WORCESTER, Mass. - (June 20, 2017)** The legacy of the beloved “Mister Rogers” lives on with the hit television series, *Daniel Tiger's Neighborhood*, from The Fred Rogers Company and airing daily on PBS KIDS. Now, Daniel and all of his friends are hopping aboard Trolley to delight live audiences with *Daniel Tiger's Neighborhood Live!* coming to The Hanover Theatre for Performing Arts in Worcester, Massachusetts on October 7 at 2 p.m. and 5:30 p.m. Tickets (starting at \$29) are now on sale at [TheHanoverTheatre.org](http://TheHanoverTheatre.org), by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. Limited VIP meet and greet tickets are also available.

Donning his iconic red sweater, Daniel invites the audience on an interactive musical adventure as he and his friends explore the vibrant world of their much-loved Neighborhood of Make-Believe, sharing stories of friendship, helping others, and celebrating new experiences. This live theatrical production filled with singing, dancing, laughter and “grr-ific” surprises will warm the hearts of multiple generations.

*Daniel Tiger's Neighborhood* tells its engaging stories about the life of a preschooler using musical strategies grounded in Fred Rogers' landmark social-emotional curriculum. Through imagination, creativity and music, Daniel and his friends learn the key social skills necessary for school and for life.

In February 2015, *Daniel Tiger's Neighborhood* was the #2 program across all TV networks for Kids 2-5 and with moms of young children. In addition, it continues to be one of the highest-streamed shows, averaging over 40 million streams per month. One million Daniel Tiger books

have been published to date, and downloads of the apps, music and episodes continue to rank high on iTunes.

The animated TV series has garnered a host of prestigious awards, and most recently was nominated for a 2015 Daytime Emmy Award for Outstanding Writing in a Preschool Animated Program. This recognition follows a string of additional honors, including a 2015 Parents' Choice Gold Award and 2014 Prix Jeunesse International Selection as well as the 2013 Kidscreen Award for Best Animated Series in the Preschool Category, and 2013 Synopsis: Kids! Imagination Award for Preschool Series.

PBS KIDS Website: <http://pbskids.org/daniel/>

The Fred Rogers Company Website: <http://www.fredrogers.org/>

Produced by Mills Entertainment: <http://millsentertainment.com/>

Executive Producer/Tour Booking: The Brad Simon Organization Inc.: <http://www.bsoinc.com/>

### **About The Hanover Theatre**

The Hanover Theatre continues to draw over 197,000 patrons annually with world-class performances and headlining acts including Broadway hits ("Les Misérables," "Jersey Boys"), comedians (Dave Chappelle, Jay Leno, Daniel Tosh), musical acts (Neil Young, Aretha Franklin, John Legend, Donny Osmond) and everything in between ("A Christmas Carol," Alvin Ailey American Dance Theatre, Alton Brown). POLLSTAR consistently ranks The Hanover Theatre as one of the Top Theatres in the World. After nine seasons, the award-winning, historic theatre continues to establish its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. The Hanover Theatre's acquisition of 551 Main Street houses new function space, offices, rental space for a restaurant on the ground floor and The Hanover Theatre Conservatory for the Performing Arts on the lower level.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts and Conservatory. All donations are tax deductible to the fullest extent allowed by law.

###