

FOR IMMEDIATE RELEASE

The Hanover Theatre Takes an Initiative on Sustainability



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Worcester, Mass. (May 2, 2016) In the spring of 2015, The Hanover Theatre partnered with a group of Clark University Green Business Management students to learn how to become a more sustainable and “green” organization. The students’ work with the theatre’s facilities manager, Lewis Symynkywicz, resulted in the Sustainability Action Plan in April of 2015, which outlined recommendations in areas of energy conservation, reduction of water consumption, waste and recycling, education in the value of going green and work in marketing and communication to foster sustainable behavior.

The theatre now executes a number of initiatives outlined in the plan with the assistance of Chris Davies, a graduate student from Clark University. The following initiatives have been completed or are underway:

- Lighting projects, including window tinting and the replacement of old lighting with modern LED lighting, have resulted in a 22% reduction in electricity consumption since July 1, 2014.
- Completed work with a local plumbing company to rebuild all automatic toilet flushometers to insure proper operations and help reduce water consumption.
- Better management of HVAC systems reduces energy consumption.
- Contracting with a new waste removal company that will sort bulk waste and recyclable material promises to be a cost-effective way to recycle paper, cardboard, glass and plastics.

The Hanover Theatre pledges to do its part to help preserve the environment. This includes a proactive approach to renovations of the new facility at 551 Main Street, including energy

efficient LED lighting, expanding HVAC and energy management system controls and strategies along with implementing other measures to ensure sustainability.

For more detailed information about The Hanover Theatre's environmental efforts, please visit the [sustainability page](#) on our website.

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Jersey Boys,” “Camelot”); comedians (Dave Chappelle, Jay Leno, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, John Legend, Donny Osmond); and everything in between (“A Christmas Carol,” Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Consistently ranked by POLLSTAR as one of the Top Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last seven seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. In the spring of 2015, the theatre finalized the purchase of a vacant, three-floor former office building with street-level retail space at 551 Main Street. The building will ultimately house office space for theatre administration, function areas, a restaurant on the ground floor and a performing arts school on the lower level. The building will open in summer 2016.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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