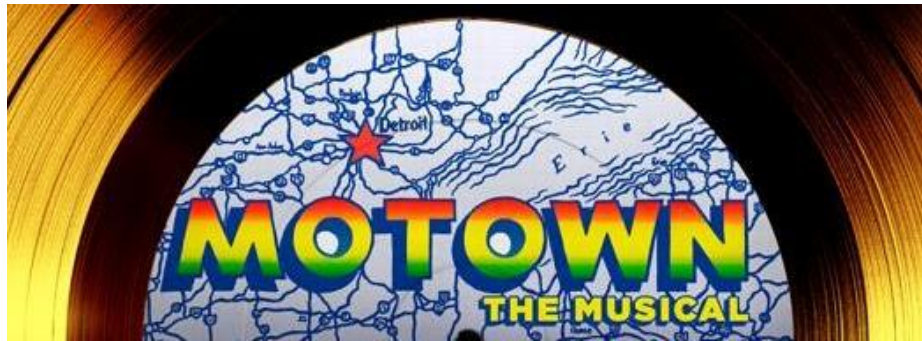


FOR IMMEDIATE RELEASE

### ***Motown the Musical* Coming to The Hanover Theatre Next May**



**Worcester, Mass. (April 29, 2016)** Producers Kevin McCollum, Doug Morris and Berry Gordy are proud to announce that *Motown the Musical* is playing at The Hanover Theatre for the Performing Arts May 23 through May 28, 2016.

*Motown the Musical* is the true, American dream story of Motown founder Berry Gordy's journey from the featherweight boxer to the heavyweight music mogul who launched the careers of Diana Ross, Michael Jackson, Stevie Wonder, Smokey Robinson, Marvin Gaye and so many more.

Featuring more than 40 classic hits such as "My Girl" and "Ain't No Mountain High Enough," *Motown the Musical* tells the story behind the hits as Diana, Smokey, Berry and the whole Motown family fight against the odds to create the soundtrack of change in America. Motown shattered barriers, shaped lives and made everyone move to the same beat.

Tickets to *Motown the Musical* are on sale as a part of The Hanover Theatre's Broadway Subscription series. Tickets go on sale to the public on Tuesday, September 27. Subscriptions are available online at [TheHanoverTheatre.org](http://TheHanoverTheatre.org), by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

*Motown the Musical* features choreography by Patricia Wilcox (*A Night with Janis Joplin*) and Warren Adams (*Toy Story*), scenic design by David Korins (*Bring It On: The Musical*, *Annie*), costume design by Tony Award nominee Esosa (*The Gershwins' Porgy and Bess*, "Project Runway"), lightning design by Tony Award winner Natasha Katz (*Once*, *Sister Act*), sound design by Tony Award nominee Peter Hylenski (*Rock of Ages*, *The Scottsboro Boys*), projection design

by Daniel Brodie (Jekyll and Hyde), hair and wig design by Charles LaPointe (Memphis) and casting by Telsey + Company.

*Motown the Musical's* arrangements and orchestrations are by Grammy and Tony Award nominee Ethan Popp (Rock of Ages), who also serves as music supervisor in reproducing the classic "Sound of Young America," with co-orchestrations and additional arrangements by Tony Award nominee Bryan Crook ("Smash") and dance arrangements by Zane Mark (Dirty Rotten Scoundrels).

*Motown the Musical* is produced by Tony Award winning producer Kevin McCollum (Rent, In the Heights, Avenue Q), chairman and CEO of Sony Music Entertainment Doug Morris and Motown founder Berry Gordy. Charles Randolph-Wright directs this production of *Motown the Musical*. For more information about the *Motown the Musical* National Broadway tour, please visit [MotownTheMusical.com](http://MotownTheMusical.com).

### **About The Hanover Theatre**

The Hanover Theatre continues to draw over 180,000 patrons annually with world-class performances and headlining acts including Broadway hits ("Les Misérables," "Jersey Boys"); comedians (Dave Chappelle, Jay Leno, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, John Legend, Donny Osmond); and everything in between ("A Christmas Carol," Alvin Ailey American Dance Theatre, Alton Brown). Consistently ranked by POLLSTAR as one of the Top Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last eight seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. In the spring of 2015, the theatre finalized the purchase of a vacant, three-floor former office building with street-level retail space at 551 Main Street. The building houses office space for theatre administration, function areas, a restaurant on the ground floor and a performing arts conservatory on the lower level. The building opens June 2, 2016.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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