

FOR IMMEDIATE RELEASE

The Hanover Theatre Announces Award-Winning 2016-17 Broadway Series With Expanded Subscription Performances



Worcester, Mass. (February 10, 2016) The Hanover Theatre's 2016-17 Broadway Series is full of Tony Award-winning fan favorites including: *Cinderella* (October 13-16, 2016), *Kinky Boots* (November 30-December 4, 2016), *Once* (February 2-5, 2017), *Pippin* (March 30-April 2), *Motown The Musical* (May 23-28, 2017), *Riverdance* (June 8-11, 2017) and one more show that cannot be announced yet because it's playing in a competitive market (December 28, 2016-January 1, 2017).

About the Award-Winning Tours Coming to The Hanover Theatre

Cinderella is the Tony Award®-winning Broadway musical that is delighting adults and children alike with its contemporary take on the classic tale. This lush, new production features an incredible orchestra, jaw-dropping transformations and all the moments you love... the pumpkin, glass slipper, masked ball and more. Be transported back to your childhood in this hilarious and romantic Broadway experience for anyone who's ever had a wish, a dream... or a really great pair of shoes.

Kinky Boots is Broadway's huge-hearted, high-heeled hit! With songs by Grammy® and Tony® winning pop icon Cyndi Lauper, this joyous musical celebration is about the friendships we discover, and the belief that you can change the world when you change your mind. Inspired by true events, *Kinky Boots* takes you from a gentlemen's shoe factory in Northampton to the glamorous catwalks of Milan. With direction and choreography by two-time Tony® Award-winner Jerry Mitchell and a book by Broadway legend and four-time Tony® Award-winner Harvey Fierstein, *Kinky Boots* is the winner of 6 Broadway

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Tony® Awards including Best Musical. Take a step in the right direction and discover that sometimes the best way to fit in is to stand out. “There is no show hotter than *Kinky Boots!*” raves CBS News.

Winner of eight 2012 Tony Awards® including Best Musical, *Once* is a truly original Broadway experience. Featuring an impressive ensemble of actors and musicians who play their own instruments onstage, *Once* tells the enchanting tale of a Dublin street musician who’s about to give up on his dream when a beautiful young woman takes a sudden interest in his haunting love songs.

Regaled as “dazzling and awe-inspiring” by The New York Times and winner of four 2013 Tony Awards® including Best Musical Revival, *Pippin* is a high-flying, death-defying hit musical full of extraordinary acrobatics, wondrous magical feats and soaring songs from the composer of *Wicked* and *Godspell*. With classic songs such as “Corner of the Sky” and “Magic To Do,” this unforgettable new production will lift you up and leave you smiling!

Delineated by CBS Sunday Morning as “a celebration of music that transformed America,” *Motown The Musical* is the true American dream story of *Motown* founder Berry Gordy’s journey from featherweight boxer to the heavyweight music mogul who launched the careers of Diana Ross, Michael Jackson, Smokey Robinson and many more. *Motown* shattered barriers, shaped our lives and made us all move to the same beat. Featuring classic songs such as “My Girl” and “Ain’t No Mountain High Enough,” experience the story behind the music in the record-breaking smash hit *Motown The Musical*.

Named “triumphant” and “a perfect gem” by the New York Post, the international Irish dance phenomenon of *Riverdance* is back by popular demand for its 20th Anniversary World Tour. Drawing on Irish traditions, the combined talents of the performers propel Irish dancing and music into the present day, capturing the imagination of audiences across all ages and cultures in an innovative and exciting blend of dance, music and song. Of all the performances to emerge from Ireland, nothing has carried the energy, sensuality and spectacle of *Riverdance*.

Subscribers Guarantee the Best Seats at the Best Price

After March 10, subscriptions are available for as little as eight easy payments of \$35 for all seven shows. Take advantage of the theatre’s early renewal rate before March 10 and save \$10 on the standard subscription price.

Beginning this year, The Hanover Theatre is expanding its subscription series to include Thursday evening performances. Subscribers also receive a complimentary Friend Level membership, first access to ticket discounts for select shows throughout the season, ticket exchanges into alternate performances of the same show and much more. New subscriptions are processed in the order in which they are received.

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits (“Les Misérables,” “Jersey Boys,” “Camelot”); comedians (Dave Chappelle, Jay Leno, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, John Legend); and

everything in between (“A Christmas Carol,” Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Consistently ranked by POLLSTAR as one of the Top Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last seven seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. In the spring of 2015, the theatre finalized the purchase of a vacant, three-floor former office building with street-level retail space at 551 Main Street. The building will ultimately house office space for theatre administration, function areas, a restaurant on the ground floor and a performing arts school on the lower level. The building will open in summer 2016.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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