

FOR IMMEDIATE RELEASE

The Hanover Theatre Announces Black Friday Deals



Worcester, Mass. (November 20, 2015) The holidays are rapidly approaching so don't forget to get tickets to the amazing shows this season. Give your loved ones the gift of entertainment this year with Broadway, music and more. The Hanover Theatre is happy to announce that for Black Friday, they will be offering a discount of 20% on over 70 performances.*

*Note: the discount does not apply to all performances.

On Friday, November 27 from 10 a.m. until 12 p.m., you have the opportunity to get tickets, treats and tours. In addition to a visit from Santa Claus himself, The Hanover Theatre will be having carolers, hot chocolate and tours for patrons. On Cyber Monday, November 30, the discount of 20% on over 70 performances will only be available online. You can save on shows like the *Boston Pops Holiday Concert*, *A Christmas Carol*, *Annie*, *Alton Brown Live: Eat Your Science*, *Saturday Night Fever*, *Dirty Dancing* and many more. **Members receive early access to the discounts on Monday, November 23.**

To learn more about The Hanover Theatre's Black Friday and Cyber Monday deals, please click [here](#). For more information about The Hanover Theatre, please visit the theatre's website at TheHanoverTheatre.org, the box office located at 2 Southbridge St. in downtown Worcester or contact us by phone at 877.571.SHOW (7469).

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits ("Les Misérables," "Jersey Boys," "Camelot"); comedians (Dave Chappelle, Jay Leno, Daniel Tosh); musical acts (Neil Young, Aretha Franklin, John Legend); and everything in between ("A Christmas Carol," Maya Angelou,

Rudy Giuliani, Alvin Ailey American Dance Theatre). Consistently ranked by POLLSTAR as one of the Top Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last seven seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. In the spring of 2015, the theatre finalized the purchase of a vacant, three-floor former office building with street-level retail space at 551 Main Street. The building will ultimately house office space for theatre administration, function areas, a restaurant on the ground floor and an educational space on the lower level. The building is set to open in 2016.

Worcester Center for Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

###