

The
HANOVER THEATRE
for the Performing Arts

EMPLOYER: The Hanover Theatre and Conservatory for the Performing Arts

TITLE: Graphic Design Internship

DESCRIPTION: Interns for The Hanover Theatre work closely with the marketing department team to promote upcoming performances, provide support and keep projects running smoothly. Day-to-day work varies, depending on the current show schedule and the specific needs of the department. This internship is a great opportunity to gain hands-on experience at one of the top theatres in the world while expanding knowledge and skills in a professional ad agency setting, various marketing tactics and understanding the workings of a nonprofit organization.

The Hanover Theatre seeks a creative thinker with established graphic design experience. Experience in Adobe Indesign and Photoshop a must. Student will participate in creating a suite of promotions for a variety of incoming Broadway shows, concerts and performances including: posters, rack cards, print ads, flyers, digital ads, organizing web content, assisting with our social media presence and other web-based promotions. In addition, this internship will allow the student to assist in proofing, editing, adhering to branding and style guides.

REQUIRED COMMITMENT:

- 10+ hours per week (times TBD)
- Weekdays with occasional weekend or evening hours as needed for events
- One semester (# of weeks varies by semester and requirements set by the college or university)

REQUIRED ATTRIBUTES:

- Strong interest in marketing
- Excellent communication skills (face-to-face and telephone)
- Proven self-starter and desire to take initiative
- Ability to prioritize and manage multiple responsibilities
- Confident personality with the motivation to achieve results
- Strong attention to detail
- Punctual and dependable
- Reliable transportation

To apply for this internship, please email a cover letter and resume to:
internship@thehanovertheatre.org

Broadway, Music & More!