

## 2016-17 Community Sponsorship Opportunities

### Community Program Sponsor - \$3,500

Choose from a variety of events, programs and services that reach special segments of the community.



#### American Sign Language Program

The Hanover Theatre is pleased to offer ASL interpretation at a select number of Broadway shows and *A Christmas Carol* performances. ASL interpretation allows deaf and hearing impaired patrons to experience the joys of live theater through the use of ASL interpreters throughout the show. The theatre has established a special fund to provide additional access for key performances during the Broadway Season for the deaf and hard of hearing community. This service is advertised and available to the community at large.

#### Pre-Show Concerts on the Mighty Wurlitzer

As stewards of The Mighty Wurlitzer Organ we create opportunities where it can be shared with patrons and the greater community. By sponsoring this program you will help us enhance the preservation of our rich history, utilize the organ during our annual production of *A Christmas Carol* and our silent film series, and as pre-show entertainment at selected performances throughout the season.

#### Preserve Our History Programs

This program supports activities that help the theatre preserve its rich cultural history, such as theatre tours, Lyceum talks and presentations, publications and articles and historic displays and plaques.

#### Young Professional Pre-Show Reception

New this season the theatre is introducing an "Under 40 Club" for young professionals. We will be offering pre-show receptions available for sponsorship. The events will include wine/beer/whiskey tastings paired with appetizers and/or desserts. Events will be promoted via Facebook, twitter, Instagram and with young professional networking groups.

### Community Program Sponsorship Benefits:

- ◆ Franklin Square Society Producer Circle Membership (\$1,200 value)
- ◆ Company name will be linked from numerous weekly e-mails (85,000 distribution)
- ◆ Free memberships for two (2) rising stars in your company
- ◆ 4 complimentary tickets to a theatre sponsored show (ie *A Christmas Carol*, *The Nutcracker*)
- ◆ Announcement of sponsorship prior to show
- ◆ Company name & logo on appropriate print and online advertisements
- ◆ Recognition of sponsorship via social media channels and online calendars

- ◆ Company name included on show sheets
- ◆ Company logo in Broadway programs
- ◆ Participation in the Employee Discount Program
- ◆ Opportunity for Company sign to be displayed in theatre lobby during performance
- ◆ Bi-Annual Membership Newsletter
- ◆ Recognition in annual report